

# SOILS ŌTAUTAHI 2026

BUILDING RESILIENT FUTURES FOR SOILS

*CONNECTING SCIENCE, LAND, AND PEOPLE FOR RESILIENT SOILS*

**30TH NOVEMBER - 3RD DECEMBER 2026**

**CHATEAU ON THE PARK, ŌTAUTAHI CHRISTCHURCH**

## SPONSORSHIP PROPOSAL



[WWW.NZSSS.SCIENCE.ORG.NZ/CONFERENCE](http://WWW.NZSSS.SCIENCE.ORG.NZ/CONFERENCE)

# INVITATION



Kia ora koutou,

The 2026 conference of the New Zealand Society of Soil Science will bring together leading researchers, land managers, industry professionals, and policy makers in Christchurch from 30 November to 3 December 2026, and will centre on the theme “Building Resilient Futures for Soils.” As you know, healthy soils underpin food production, water quality, climate resilience, and ecosystem health. The programme will highlight the vital role of how we manage soils to achieve the goals of resilient productive landscapes, healthy ecosystems, and enduring communities.

We invite you to partner with us in supporting this important event. The highly productive Canterbury Plains support diverse agricultural systems, where effective soil management is essential for productivity, water quality, and climate resilience. Canterbury/Waitaha is also home to an internationally renowned research and innovation hub, hosting leading land-based researchers at Lincoln University, University of Canterbury, and the Bioeconomy Science Institute – Maiangi Taiao.

The conference will welcome presentations on a wide range of topics including soil biodiversity; applied soil management; responses to extreme climate events; integrating land management practices and water quality; regenerative soil

management; mātauranga Māori; soil science and policy; technology, the emergence and impacts of GenAI and sensor technologies; urban soil management; and the links between soils and human health.

Sponsoring this conference provides you with a valuable opportunity to engage directly with the soil science community and a broad network of professionals working across agriculture; environment; research and technology. Your support will help foster knowledge exchange, encourage collaboration, and advance the science and practice needed to ensure resilient soils for future generations. Sponsorship also provides an excellent platform to showcase your organisation's commitment to sustainable land management and kaitiakitanga.

This year we will also be holding our successful Soil Judging Competition. Held over the weekend prior to the main conference, this internationally recognized training and professional development event provides aspiring and experienced soil practitioners the opportunity to develop professional skills in soil profile identification and land use interpretation. It is an additional opportunity to promote your organisation while supporting valuable training and networking opportunities for emerging soil science professionals.

# VENUE



**Chateau on the Park, Christchurch**

Further details on sponsorship opportunities are enclosed. We would welcome the opportunity to discuss how your organisation could be involved in supporting the conference.

Thank you for considering this invitation,

Lea Boodee, Conference Manager  
(On-Cue Conferences)  
lea@on-cue.co.nz  
Website: TBC

On behalf of the Conference Organising Committee:

Pierre Roudier, President NZSSS  
RoudierP@landcareresearch.co.nz  
and

Carol Smith, Conference Chair  
carol.smith@lincoln.ac.nz

## PROGRAMME AT A GLANCE

### Monday 30 November

Conference Sessions  
Early Career Breakfast Function  
Soil Judging Competition Prize-giving  
Welcome Function

### Tuesday 1 December

Conference Sessions  
NZSSS AGM

### Wednesday 2 December

Conference Sessions  
NZSSS Dinner & Awards

### Thursday 3 December

Field Trips

# SPONSORSHIP SUMMARY



PACKAGE BENEFITS (costs are GST exclusive)	PLATINUM \$11,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
<b>Maximum number available</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>6</b>
Your logo on the conference website home page (including a hyperlink)	✓	✓	✓	✓
Your logo on the conference website exhibitors page (including a description)	✓	✓	-	-
Your logo on the delegate registration form	✓	✓	-	-
Verbal recognition by the Conference MC at the beginning of each day	✓	✓	-	-
Your logo on the splash advert in the conference app	✓	-	-	-
Push Notifications - Send a tailored message directly to attendees during the event.	✓	-	-	-
In-App Banner Advertising - Rotating banner ads displayed across key app screens	✓	✓	✓	-
Your logo on the pull-up banners used throughout the conference	✓	✓	✓	✓
Your logo on all PowerPoint holding slides throughout the conference	✓	✓	✓	✓
Your logo printed on every attendees name badge (full colour)	✓	-	-	-
Lunch sponsor	✓	-	-	-
Tea break sponsor	-	✓	-	-
In the 2026 conference e-newsletters prior to and post conference	✓	✓	✓	✓
Exhibition space to engage with attendees	✓	✓	✓	-
Full conference registration	2	1	half price	-

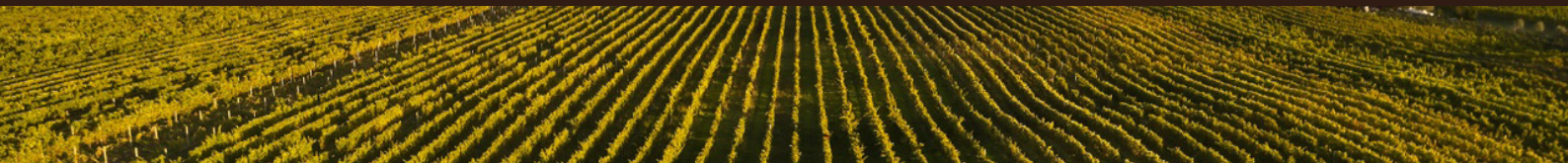
## ADDITIONAL OPPORTUNITIES

INDIVIDUAL SPONSORSHIP	AVAILABLE	COST
Conference dinner sponsor	1	\$4,000
Welcome function sponsor	1	\$2,500
Keynote speaker sponsor	3	\$2,000
Earlycareer sponsor	1	\$1,500
Poster session sponsor	1	\$1,500
Field trip sponsor	3	\$1,000
Coffee Cart sponsor	1	\$5,000
Conference notepads & pens	1 each	\$500

EXHIBITION	AVAILABLE	COST
Exhibition double package	2	\$2,500
Exhibition single package	7	\$1,500

All costs are GST exclusive

# SPONSORSHIP PACKAGE OPPORTUNITIES



Sponsorship of the NZSSS 2026 Conference provides a unique opportunity for your organisation to show your support and raise your profile in the Soil Science industry. We invite you to participate in the conference as an active partner with a number of different sponsorship packages and opportunities to select from. If you have something specific in mind our team is available to work with you to tailor a package that meets your requirements.

Please refer to the sponsorship summary on the previous page for a list of the package benefits.

## PLATINUM SPONSOR - \$11,000 + GST

As the Platinum Sponsor, your organisation will be positioned as this year's premier conference partner. This top-tier package delivers maximum visibility through a comprehensive suite of advertising and promotional opportunities before, during, and after the event. With premium branding placements, direct engagement tools such as app push notifications, and exclusive benefits including name badge branding and lunch sponsorship, this package ensures your organisation stands out as a leader and key supporter of the conference.

## GOLD SPONSOR - \$8,000 + GST

As a Gold Sponsor, your organisation will enjoy strong brand presence and recognition throughout the conference. This package offers a high level of exposure across digital and on-site platforms, including prominent website placement, in-app advertising, and verbal acknowledgement by the MC. With opportunities such as tea break sponsorship and exhibition space, this tier provides excellent visibility and meaningful engagement with attendees.

## SILVER SPONSOR - \$5,000 + GST

The Silver Sponsorship package provides valuable brand exposure across key conference touch-points. Your organisation will be featured on the conference website, app, and event signage, ensuring consistent visibility to delegates. With in-app banner advertising and exhibition space included, this package is ideal for organisations looking to build awareness and connect with attendees in a professional conference setting.

## BRONZE SPONSOR - \$2,500 + GST

The Bronze Sponsorship offers an accessible entry point to showcase your organisation at the conference. Your brand will be visible across core event materials, including the conference website, signage, and holding slides, as well as inclusion in conference e-newsletters. This package is well-suited for organisations seeking brand presence and association with the event in a cost-effective way.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



Opportunities are available for sponsorship of specific conference events or conference materials. All sponsors will receive brand exposure both on the website and app.

## CONFERENCE DINNER SPONSOR - \$4,000 + GST

Position your organisation at the centre of one of the conference's most anticipated social events. As the Conference Dinner Sponsor, you'll gain prominent visibility and recognition during an evening designed for networking and celebration, aligning your brand with a memorable delegate experience.

## WELCOME FUNCTION SPONSOR - \$2,500 + GST

Be the first to welcome delegates as the Welcome Function Sponsor. This opportunity places your organisation front and centre at the opening networking event, creating a strong first impression and setting the tone for the conference.

## KEYNOTE / PLENARY SPEAKER SPONSOR - \$2,000 + GST

Align your brand with thought leadership by sponsoring a keynote speaker. This package offers visibility alongside influential voices in the industry, positioning your organisation as a supporter of innovation, knowledge sharing, and professional excellence.

## EARLY CAREER BREAKFAST FUNCTION SPONSOR - \$1,500 + GST

Support the next generation of professionals as the Early Career Breakfast Function Sponsor. This opportunity demonstrates your organisation's commitment to industry development while connecting your brand with emerging talent and future leaders.

## POSTER SESSION SPONSOR - \$1,500 + GST

The poster session is a key component of the NZSSS Conference, with posters being displayed in the refreshment and networking areas. Attendees are given plenty of time to view the posters.

## FIELD TRIP SPONSOR - \$1,000 + GST

Field trips are a highly valued component of the NZSSS Conference. As a Field Trip Sponsor, your organisation will be aligned with these engaging, hands-on experiences. Your logo will be prominently displayed on field trip transport signage.

## COFFEE CART SPONSOR - \$5,000 + GST

Keep delegates energised and engaged as the Coffee Cart Sponsor. With high foot traffic throughout the event, this opportunity provides excellent brand exposure and repeated interactions with attendees during key networking moments.

## CONFERENCE NOTEPAD & PEN SPONSOR - \$500 + GST EACH

Put your brand directly in the hands of every delegate by sponsoring conference notepads or pens. This sponsorship ensures ongoing visibility throughout the event and beyond, as attendees use and take home your branded materials. Sponsors are required to supply the notepads/pens.

Exhibition offers organisations exposure to conference delegates and the opportunity to showcase their products and services.

The Exhibition & Catering Zone has been designed to provide the best possible promotional opportunities to participating organisations. With lunch, morning and afternoon refreshment breaks being served in this area it will create an unparalleled chance to promote your products and services to the diverse delegate base.

Benefits of Participating:

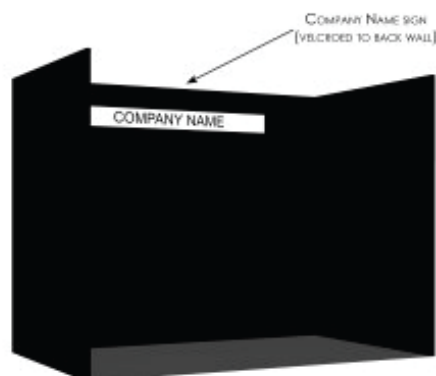
- Build new and strengthen existing relationships.
- Meet the decision makers and do business face to face.
- Raise your company profile and position your company as a leader within the field.
- Showcase your products and services to over 200 delegates in your target market.
- Organisations will receive a high level of visibility through the official website and conference marketing materials.
- All lunch, morning and afternoon refreshment breaks will be served in and around the exhibition area in order to maximise “booth traffic”.

## EXHIBITOR SINGLE PACKAGE \$1,500

- One single trade booth at the conference (3m x 1.2m)
- Company name and stand number
- Identification sign and name badges
- Two (2) x 150W spotlights
- One (1) 4amp power point
- One trestle table with table cloth and two chairs.
- Daily catering for one personnel (additional personnel pass \$85 per day)
- One Welcome Function ticket
- Name tag for personnel
- Listing on the conference website and app

## EXHIBITOR DOUBLE PACKAGE \$2,500

- One double trade booth at the conference (6m x 1.2m)
- Company name and stand number
- Identification sign and name badges
- Two (2) x 150W spotlights
- One (1) 4amp power point
- Two trestle tables with table cloths & two chairs
- Daily catering for two personnel
- Two Welcome Function tickets
- Name tag for each personnel
- Listing on the conference website and app



*If you would like to hire any additional furniture for your exhibitor space please contact [lea@on-cue.co.nz](mailto:lea@on-cue.co.nz)*

# BOOKING INFORMATION

To book a sponsorship package, advertising or an exhibition package, please email [lea@on-cue.co.nz](mailto:lea@on-cue.co.nz) with your details and preference. Sponsorship will be allocated only on receipt of a confirmation email from an authorised staff member from your organisation. A confirmation email will be sent to your organisation by OnCue Conferences to confirm the booking. You will also receive a tax invoice, including payment instructions.

## PAYMENT POLICY

### Sponsorship Packages

- 50% deposit is due on the 20th of the month following invoice.
- Remainder payment due by 1st July 2022.
- Should the Sponsor fail to pay by the invoice due date, OnCue has the right to cancel all entitlements with no refund.

### Advertising and Exhibition Packages

- Full payment is due on the 20th of the month following invoice.
- Should the advertiser/exhibitor fail to pay by the invoice due date, OnCue has the right to cancel all advertising.

## PAYMENT METHODS

Payment is possible by; direct credit, cheque or credit card - full details will be on the invoice.

## TERMS & CONDITIONS

- OnCue provides no guarantees that such sponsorship, exhibition or advertising will result in revenues for the advertiser.
- OnCue has the Right to refuse unacceptable advertising and reserves the right to refuse any advertisement it deems inappropriate or that does not conform to its graphic specifications. All graphics must be within the file size and dimension restrictions listed in this agreement. OnCue may request changes to any advertisement it deems unacceptable. Such a request may delay or prohibit the display of the ad until changes are made.
- Website Banner Ad Display Frequency – all ads are displayed on a rotating basis per page views. Each time the page is displayed the banner ad changes. Frequency may vary due to the number of banner ads active at the time. OnCue makes no guarantee to frequency or number of times the ad will be displayed.
- Changes to advertisement – after entering into this agreement, the Sponsor/Advertiser may request a change of the advertisement graphic. All changes are the responsibility of the Sponsor/Advertiser and any changes made by OnCue will be billed at the rate of \$50 per hour. Any requested change to an ad must be received in writing.

## CANCELLATION POLICY

- In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 75% of the value of the sponsorship) will be made to any sponsor canceling before 2 Sept 2026. No refunds will be provided after this date.
- A sponsor's inability to travel and attend the conference in person, for any reason, will be considered as a sponsor cancellation.
- Staff substitutions are allowed without penalty; in this case please advise the sponsorship manager by email as soon as possible: [lea@on-cue.co.nz](mailto:lea@on-cue.co.nz).