

2026 MOANA OCEANIA SOIL JUDGING COMPETITION

SPONSORSHIP PROPOSAL



WWW.SOILSCIENCE.ORG.NZ/ABOUT-SOIL-JUDGING-2026

WELCOME MOANA OCEANIA

SOIL JUDGING COMPETITION 2026



The 2026 Moana Oceania Soil Judging Competition, set to take place in Ōtautahi Christchurch on 26 – 29 November –2026.

This event, organised by volunteers from the NZSSS, Bioeconomy Science Institute (BSI) and Lincoln University, brings together participants from various soil-related backgrounds, including university students, regional council scientists, land managers, consultants, and general soil enthusiasts. The competition seeks to equip participants with invaluable soil description and classification skills, vital for interpreting the best management and land use for given soils.

Our previous Soil Judging Competitions have been extremely well-received, and interest has surged since we expanded participation beyond the conventional university student demographic to include working professionals.

Participants come from a wide cross-section of the sector: university students, regional council scientists, land managers, consultants, spatial mappers, environmental modellers, and general soil enthusiasts.

Held biennially, each event draws returning attendees building on prior experience alongside newcomers.

Thank you for considering this sponsorship opportunity. We'd welcome the chance to discuss this further and explore how we can work together to support this important capability-building event.

Best regards,

Kirstin Deuss
Early Career Representative
New Zealand Society of Soil Science (NZSSS)

Contact for sponsorship enquiries:
Lea Boodee – OnCue Conferences & NZSSS Secretariat)
lea@on-cue.co.nz / 021 1170916

SPONSORSHIP SUMMARY



PACKAGE BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,000	BRONZE \$1,000
Maximum number available	1	3	Unlimited	Unlimited
PROFILE – Your logo will appear on				
Status of being Platinum sponsor	✓	–	–	–
Logo on competition website home page (including a hyperlink)	✓	✓	✓	✓
The conference website sponsors page (including a description)	✓	✓	✓	–
Logo on the pre-competition communications / advertising	✓	✓	✓	✓
Logo on social media and email promotions	✓	–	–	–
The competitors online registration form	✓	✓	✓	✓
Logos in the conference app	✓	✓	–	–
The sponsors slide, displayed during the awards event	✓	✓	✓	✓
The banners used throughout the event (supplied by partner)	✓	✓	–	–
Acknowledgement at the start of each day & at lunch	✓	✓	–	–
The competitors name tag	✓	–	–	–
Main Logo on the competition shirt (front and back)	✓	–	–	–
Logo on back of competition shirt (tiered Platinum > Gold)	✓	✓	–	–
Day & lunch sponsor	✓	–	–	–
Day & lunch sponsor	✓	–	–	–
Tea break sponsor	–	✓	–	–
Short speech at opening meet & greet	✓	✓	–	–
Short speech at lunch	✓	✓	–	–
Short speech at prizegiving (conference day 1)	✓	–	–	–
'Opportunity to offer promotional item at an event - at own expense	✓	✓	✓	✓
Verbal recognition by the conference MC at the beginning of each day	✓	✓	–	–
SJC entry pack - opportunity to offer promotional item at an event - at own expense	✓	✓	✓	✓

PLATINUM PACKAGE

\$10,000 + GST — | AVAILABLE

As the Platinum Sponsor, your organisation will be positioned as this year's premier conference partner. A package of advertising and promotion will be paramount and very visible before, during and after the conference.

PROFILE – YOUR LOGO WILL APPEAR ON

- Status of being Platinum sponsor
- Logo on competition website home page (including a hyperlink)
- The conference website sponsors page (including a description)
- Logo on the pre-competition communications / advertising
- Logo on social media and email promotions
- The competitors online registration form
- Logo on the front cover of handbook
- Logos in the conference app
- The sponsors slide, displayed during the awards event
- The banners used throughout the event (supplied by partner)
- Acknowledgement at the start of each day & at lunch
- The competitors name tag
- Main Logo on the competition shirt (front and back)
- Logo on back of competition shirt (tiered Platinum > Gold)
- Day & lunch sponsor
- Short speech at opening meet & greet
- Short speech at lunch
- Short speech at prizegiving (conference day 1)
- 'Opportunity to offer promotional item at an event - at own expense
- SJC entry pack - opportunity to offer promotional item at an event - at own expense

GOLD PACKAGE

\$5,000 + GST — 3 AVAILABLE

A Gold Sponsor is viewed as a key event partner and you will receive considerable exposure and recognition through the following benefits.

PROFILE – YOUR LOGO WILL APPEAR ON

- Logo on competition website home page (including a hyperlink)
- The conference website sponsors page (including a description)
- Logo on the pre-competition communications / advertising
- The competitors online registration form
- Logo on the front cover of handbook
- Logos in the conference app
- The sponsors slide, displayed during the awards event
- The banners used throughout the event (supplied by partner)
- Acknowledgement at the start of each day & at lunch
- Logo on back of competition shirt (tiered Platinum > Gold)
- Short speech at opening meet & greet
- Short speech at lunch
- Tea break sponsor
- 'Opportunity to offer promotional item at an event - at own expense
- SJC entry pack - opportunity to offer promotional item at an event - at own expense

SILVER PACKAGE

\$2,000 + GST — UNLIMITED AVAILABLE

As a silver sponsor, a package of advertising and promotion will be visible throughout the conference and includes:

PROFILE — YOUR LOGO WILL APPEAR ON

- The conference website sponsors page (including a description)
- Logo on the pre-competition communications / advertising
- The competitors online registration form
- Logo on the front cover of handbook
- Logos in the conference app
- The sponsors slide, displayed during the awards event
- Short speech at opening meet & greet
- 'Opportunity to offer promotional item at an event - at own expense
- SJC entry pack - opportunity to offer promotional item at an event - at own expense

BRONZE PACKAGE

\$1,000 + GST — UNLIMITED AVAILABLE

As a bronze sponsor, a package of advertising and promotion will be visible throughout the conference and includes:

PROFILE — YOUR LOGO WILL APPEAR ON

- The conference website sponsors page (including a description)
- The competitors online registration form
- Logo on the front cover of handbook
- Logos in the conference app
- The sponsors slide, displayed during the awards event
- Short speech at opening meet & greet
- 'Opportunity to offer promotional item at an event - at own expense
- SJC entry pack - opportunity to offer promotional item at an event - at own expense