

4 hr Smartphone Video DIY workshops 2022

Important information:

- Workshops are BYO smart device (we have a few spare but preferable to BYO). Also BYO headphones (again we have spare).
- Ensure device is charged up and bring charger and/or powerbank if you have one.
- Ensure you have at least 1 - 2 gb of space free on your device.
- For both apple and android, download the Kinemaster edit app (free with watermark).
- Trial shooting a short piece of footage, open Kinemaster app and see if the app will read footage. Advise at beginning of workshop if not.
- For apple users only, ensure imovie app is fully downloaded and not just an icon on your device.
- Please try and arrive 10 mins early so we can do a quick check on your device capability.

Additional information:

- Skills learnt are cross-transferable where participants may prefer to shoot on devices and edit on computers post-workshop.
- During the workshop we reference (and have present) third party equipment we recommend as useful – eg lapel/directional/wireless microphones, stabilisation devices (tripods/clamps)
- Participants have post-workshop notes incl links to tutorial videos emailed to them after workshop. Included in notes are links to third party gear we recommend, where to source etc.
- These workshops really are ‘digital speed-dating’ ! – a year of film school in half a day, as pertains to shooting/editing/publishing short videos on and from the device. So ... unless otherwise catered we encourage participants to bring a drink and snack to munch on during the workshop. There are no pauses as such apart from maybe a few minutes during the 40 minute breakout shoot in the second hour of the workshop.

- Unless otherwise arranged, workshops will follow a format similar to this:

1st Hour

15 mins intro: Quick shoot and edit on the big screen as a group, to create example video we'll all be making during the workshop. This serves as an intro to the workshop – shooting interviews/pieces to camera, visualising with b-roll footage and jpegs, adding titles/txt/gfx/voice-over/music.

45 mins: Techniques for shooting interviews and pieces to camera, learning to visualise with cutaways, & getting good pictures and audio quality.

2nd Hour

40 mins: Participants pair up and leave the room to shoot short role play to brief on each other, likely 1 inside, 1 outside.

20 mins: Regroup in room, review footage & edit app intro's

3rd Hour

60 mins: Edit tutorial, demo'ing techniques as a group, interspered with individual breakouts under headphones as participants edit their videos. Individual support provided during breakouts.

4th Hour

15 mins: Complete edit tutorial

15 mins: Publishing examples, eg vimeo, google drive.

20 mins: Review each participants video(generally half completed) on big screen and critique as group.

10 mins: Wrap-up, setting achievable goals to produce a simple smartphone video over the following week using the new skills.



<https://www.bazzacam.co.nz/smartphone-video-diy.html>
<https://www.bazzacam.co.nz/workshops.html>